



TATYANA KALAYDJIAN SERRAINO

ART HISTORIAN & CONTENT CREATOR & ART CONSULTANT & PRESENTER

WORK EXPERIENCE

Content Creator & Art Consultant

About Art by Tatyana (Self-Employed), London | May 2024 - Present

- I create engaging, educational, & accessible art historical content for an audience of 440K+ across TikTok, YouTube, and Instagram. I collaborate with galleries, museums, and brands, offering content creation, presenting, and consulting services.
- **Website:** www.aboutartbytatyana.com
- **TikTok:** @tatyanaaboutart (417k followers)
- **YouTube:** @aboutartbytatyana (22.2k subscribers)
- **Instagram:** @aboutart.tks (8.8k followers)
- **Notable Clients:** BBC Arts & The Walker Art Gallery (2025), Dolby Sound (2025), Netflix Queue (2024), BBC (2024), Perrotin Gallery New York (2024), The National Gallery London (2023), Bottega Veneta Milan (2023), LEGO Art (2022), Chilly's UK (2022)

Gallery Associate

The Rebecca Hossack Art Gallery, London | Jan 2024 - May 2024

- Created a welcoming and professional environment by greeting and assisting gallery visitors
- Built strong relationships with clients, guiding them through artwork selection and purchase
- Designed and shared impactful promotional materials, including newsletters, press releases, and social media content, boosting gallery visibility
- Organized and supported successful gallery events, exhibitions, and receptions, ensuring smooth execution and memorable experiences

Food Tour Guide & Presenter

The Roman Food Tour, Rome | Jan 2022 - December 2023

- Led groups of up to 17 participants through culinary venues, providing exceptional customer care and a personalized experience
- Delivered engaging commentary, blending culinary expertise with storytelling to captivate audiences
- Featured as a presenter in professional videos for the company's YouTube channel, enhancing brand reach and audience engagement

Content Creator & Writer

The Art Story Foundation, Remote | Mar 2021 - Oct 2021

- Conducted independent research on art historical topics, ensuring accuracy and relevance
- Produced engaging written and video content that simplified complex concepts
- Balanced project guidelines with creativity, delivering content that aligned with the brand voice and captivated the audience

CONTACT ME AT

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LANGUAGES

English

Italian C2

French B1

DIGITAL SKILLS

Canva

Adobe Suite

Filmora

CapCut

Pinterest

EDUCATION

Rome Business School *Master's in Arts and Culture Management | Oct 2022 - Oct 2023 | Rome, Italy*

John Cabot American University *Master's in Art History: 3.85 GPA | Sep 2018 - Dec 2019 | Rome, Italy*

Cambridge University (St John's College) *BA in Art History: 2:1 | Oct 2015 - Jul 2018 | Cambridge, England*

BOOKS & PAPERS & PUBLICATIONS

“Love, Heartbreak, & Tragedy in Art” Self-Published Book, Amazon KDP, 2024

“Remembering Modigliani: Italy's Ongoing Battle Against Forgery” Published Article, Center for Art Law, 2020

“The Unseeing Masks: The Meaning of the Two Masks in Michelangelo Buonarroti's Venus and Cupid of 1532-1523” Master's Thesis, John Cabot University, 2019

“Lost Layers: Presentation of the Initial Findings on the History of the Guarini Campus”

Master's Presentation on Independent Primary Research Project, John Cabot University, 2019

“The Painted Demons of Mikhail Alexandrovich Vrubel (1890-1902)” Dissertation, Cambridge University, 2018

“Titian's Venus and Cupid with a Lute-Player” Short Dissertation, Cambridge University, 2016

“Giacometti's L'Homme Qui Marche II” Finalist Speaker at the ARTiculation National Competition, Clare College Cambridge, 2015