

# TATYANA KALAYDJIAN SERRAINO

## ART HISTORIAN & CONTENT CREATOR

### WORK EXPERIENCE

#### Gallery Associate

*The Rebecca Hossack Art Gallery, London | Jan - May 2024*

- Greeted and engaged with gallery visitors, providing a welcoming and informative experience
- Developed and maintained relationships with existing and prospective clients, assisting them in the selection and purchase of artworks
- Created and distributed promotional materials, including newsletters, press releases, and social media content
- Organized and participated in gallery events, exhibition openings, and receptions

#### Food Tour Guide & Presenter

*The Roman Food Tour, Rome | Jan 2022 - December 2023*

- Guided groups (of up to 17 people) through different culinary venues with attentive customer care and excellent interpersonal skills
- Delivered informative, engaging, and entertaining commentary for the duration of the tours
- Starred as the presenter in videos created for the company's YouTube channel

#### Content Creator & Writer

*The Art Story Foundation, Remote | Mar 2021 - Oct 2021*

- Conducted thorough & independent research on specified art historical topics
- Created captivating written and video content on specified art historical topics
- Balanced adherence to guidelines with artistic license and creativity

#### Head of Academic Excellence & Senior Tutor

*M-Colledge - Brainlyne, Remote | Nov 2020 - Nov 2021*

- Designed class content and tutored students in preparation for the SAT Examination
- Supported students in their academic pursuits with empathy & understanding
- Tracked student performance whilst providing constructive and encouraging feedback

#### Gallery Intern

*Studio Stefania Miscetti, Rome | Jul 2019 - Dec 2019*

- Greeted gallery visitors, updated the gallery's website, & handled correspondence with artists and suppliers
- Assisted in the installation and de-installation of exhibitions
- Assisted in the creation and distribution of promotional materials, including newsletters, press releases, and social media content

### EDUCATION

#### Rome Business School

*Master's in Art and Culture Management | Oct 2022 - Oct 2023 | Rome, Italy*

#### John Cabot American University

*Masters in Art History: 3.85 GPA | Sep 2018 - Dec 2019 | Rome, Italy*

#### Cambridge University (St John's College)

*BA in Art History: 2:1 | Oct 2015 - Jul 2018 | Cambridge, England*

### AboutArt: Personal Brand

**Website:** [www.aboutartbytatyana.com](http://www.aboutartbytatyana.com)

**YouTube:** @aboutartbytatyana (7.3k subscribers)

**TikTok:** @tatyanaaboutart (410.3k followers)

**Instagram:** @aboutart.tks (7.2k followers)



### CONTACT ME AT

LinkedIn: [www.linkedin.com/in/tatyanaks](http://www.linkedin.com/in/tatyanaks)

Email: [info@aboutartbytatyana.com](mailto:info@aboutartbytatyana.com)

Mobile: (0044) 7717 164028

### LANGUAGES

English

Italian C2

French B1

### COURSES

Met Film School  
Part Time Foundation in Screenwriting  
4 Feb 2020 - 4 Mar 2020

Sotheby's Institute of Art  
Skills in the Art World: Curating  
30 Jan 2020 - 26 Mar 2020

IED Venezia  
Course in Contemporary Art & Architecture  
18 Jul 2016 - 30 Jul 2016

### DIGITAL SKILLS

Canva

Adobe Suite

Filmora

CapCut

Pinterest

## HONOURS & AWARDS

Scholarship from Rome Business School, Upon Acceptance, 2022

Graduate Presidential Grant Scholarship  
John Cabot University, 2018

Whytehead Scholarship (St John's Scholar)  
Cambridge University, 2017

Scholarship from The King's School in  
Canterbury, Upon Graduation, 2015

## COLLABORATIONS & PARTNERSHIPS

BBC (The British Broadcasting Corporation)  
Appearance in 'Rob & Rylan's Grand Tour'  
Aired on BBC2 on 26 May 2024  
Streaming on BBCiPlayer

Perrotin Gallery, New York  
Created Sponsored Videos Advertising  
'The New School of Paris through its  
Pioneering Women (1945-1964)'  
Exhibition, 2024

The National Gallery, London  
Created Sponsored Videos Advertising  
'Paula Rego' Exhibition, 2023

Bottega Veneta, Milan  
Created Sponsored Video Advertising  
Bottega Veneta's Winter 23 Collection  
Milan Fashion Week, 2023

LEGO Art  
Podcast Host of 'Hokusai's Great  
Wave,' 2022

Chilly's UK  
Created Sponsored Video Advertising  
Jean Spencer Reusable Bottles, 2022

## PAPERS & PUBLICATIONS

"Remembering Modigliani: Italy's Ongoing Battle Against Forgery"  
Published Article, Center for Art Law, 2020

"The Unseeing Masks: The Meaning of the Two Masks in Michelangelo  
Buonarroti's Venus and Cupid of 1532-1523"  
Master's Thesis, John Cabot University, 2019

"Lost Layers: Presentation of the Initial Findings on the History of the Guarini  
Campus"  
Master's Presentation on Independent Primary Research Project, John Cabot  
University, 2019

"The Painted Demons of Mikhail Alexandrovich Vrubel (1890-1902)"  
Dissertation, Cambridge University, 2018

"Titian's Venus and Cupid with a Lute-Player"  
Short Dissertation, Cambridge University, 2016

"Giacometti's L'Homme Qui Marche II"  
Finalist Speaker at the ARTiculation National Competition, Clare College  
Cambridge, 2015

## PRESS & PUBLICITY

"Hugo Simbergin klassikkomaalaus nousi kansainväliseksi Tiktok-hitiksi"  
Article, Helsingin Sanomat, 2023

"Art | Hugo Simberg's classic painting became an international Tiktok hit"  
Article, Pledge Times, 2023

"The Art Historians of TikTok You Should Follow"  
Article, Something Curated, 2023

"Modern Art on Display Now in Out Third Floor Galleries"  
Article, Jason Sohigian, Armenian Museum of America, 2022

"8 Cuentas de Tik Tok Para Aprender Historia del Arte"  
Article, Laura Muriel, Domestika, 2022

"Why Art History? The Art of Deciphering"  
Interview (YouTube), OKS Association at The King's School, Canterbury, 2021

"Making Art Accessible: Tatyana Serraino (BY 2013-15)"  
Article, OKS Association, The King's School, Canterbury, 2021

"MA in Art History Alumni Spotlight: Tatyana Serraino"  
Graduate Student Spotlight, John Cabot University, 2020