

TATYANA KALAYDJIAN SERRAINO

ART HISTORIAN & CONTENT CREATOR & ART CONSULTANT

WORK EXPERIENCE

Gallery Associate

The Rebecca Hossack Art Gallery, London | Jan - May 2024

- Greeted and engaged with gallery visitors, providing a welcoming and informative experience
- Developed and maintained relationships with existing and prospective clients, assisting them in the selection and purchase of artworks
- Created and distributed promotional materials, including newsletters, press releases, and social media content
- Organized and participated in gallery events, exhibition openings, and receptions

Food Tour Guide & Presenter

The Roman Food Tour, Rome | Jan 2022 - December 2023

- Guided groups (of up to 17 people) through different culinary venues with attentive customer care and excellent interpersonal skills
- Delivered informative, engaging, and entertaining commentary for the duration of the tours
- Starred as the presenter in videos created for the company's YouTube channel

Content Creator & Writer

The Art Story Foundation, Remote | Mar 2021 - Oct 2021

- Conducted thorough & independent research on specified art historical topics
- Created captivating written and video content on specified art historical topics
- Balanced adherence to guidelines with artistic license and creativity

Head of Academic Excellence & Senior Tutor

M-Colledge - Brainlyne, Remote | Nov 2020 - Nov 2021

- Designed class content and tutored students in preparation for the SAT Examination
- Supported students in their academic pursuits with empathy & understanding
- Tracked student performance whilst providing constructive and encouraging feedback

Gallery Intern

Studio Stefania Miscetti, Rome | Jul 2019 - Dec 2019

- Greeted gallery visitors, updated the gallery's website, & handled correspondence with artists and suppliers
- Assisted in the installation and de-installation of exhibitions
- Assisted in the creation and distribution of promotional materials, including newsletters, press releases, and social media content

EDUCATION

Rome Business School

Master's in Art and Culture Management | Oct 2022 - Oct 2023 | Rome, Italy

John Cabot American University

Masters in Art History: 3.85 GPA | Sep 2018 - Dec 2019 | Rome, Italy

Cambridge University (St John's College)

BA in Art History: 2:1 | Oct 2015 - Jul 2018 | Cambridge, England

AboutArt: Personal Brand

Website: www.aboutartbytatyana.com

YouTube: @aboutartbytatyana (18.7k subscribers)

TikTok: @tatyanaaboutart (417.4k followers)

Instagram: @aboutart.tks (7.9k followers)



CONTACT ME AT

LinkedIn: www.linkedin.com/in/tatyanaks

Email: info@aboutartbytatyana.com

Mobile: (0044) 7717 164028

LANGUAGES

English

Italian C2

French B1

COURSES

Met Film School
Part Time Foundation in Screenwriting
4 Feb 2020 - 4 Mar 2020

Sotheby's Institute of Art
Skills in the Art World: Curating
30 Jan 2020 - 26 Mar 2020

IED Venezia
Course in Contemporary Art & Architecture
18 Jul 2016 - 30 Jul 2016

DIGITAL SKILLS

Canva

Adobe Suite

Filmora

CapCut

Pinterest

HONOURS & AWARDS

Scholarship from Rome Business School, Upon Acceptance, 2022

Graduate Presidential Grant Scholarship
John Cabot University, 2018

Whytehead Scholarship (St John's Scholar)
Cambridge University, 2017

Scholarship from The King's School in
Canterbury, Upon Graduation, 2015

COLLABORATIONS & PARTNERSHIPS

BBC (The British Broadcasting Corporation)
Appearance in 'Rob & Rylan's Grand Tour'
Aired on BBC2 on 26 May 2024
Streaming on BBCiPlayer

Perrotin Gallery, New York
Created Sponsored Videos Advertising
'The New School of Paris through its
Pioneering Women (1945-1964)'
Exhibition, 2024

The National Gallery, London
Created Sponsored Videos Advertising
'Paula Rego' Exhibition, 2023

Bottega Veneta, Milan
Created Sponsored Video Advertising
Bottega Veneta's Winter 23 Collection
Milan Fashion Week, 2023

LEGO Art
Podcast Host of 'Hokusai's Great
Wave,' 2022

Chilly's UK
Created Sponsored Video Advertising
Jean Spencer Reusable Bottles, 2022

PAPERS & PUBLICATIONS

"Love, Heartbreak, & Tragedy in Art"
Self-Published Book, Amazon KDP, 2024

"Remembering Modigliani: Italy's Ongoing Battle Against Forgery"
Published Article, Center for Art Law, 2020

"The Unseeing Masks: The Meaning of the Two Masks in Michelangelo
Buonarroti's Venus and Cupid of 1532-1523"
Master's Thesis, John Cabot University, 2019

"Lost Layers: Presentation of the Initial Findings on the History of the Guarini
Campus"
Master's Presentation on Independent Primary Research Project, John Cabot
University, 2019

"The Painted Demons of Mikhail Alexandrovich Vrubel (1890-1902)"
Dissertation, Cambridge University, 2018

"Titian's Venus and Cupid with a Lute-Player"
Short Dissertation, Cambridge University, 2016

"Giacometti's L'Homme Qui Marche II"
Finalist Speaker at the ARTiculation National Competition, Clare College
Cambridge, 2015

PRESS & PUBLICITY

"Hugo Simbergin klassikkomaalaus nousi kansainväliseksi Tiktok-hitiksi"
Article, Helsingin Sanomat, 2023

"Art | Hugo Simberg's classic painting became an international Tiktok hit"
Article, Pledge Times, 2023

"The Art Historians of TikTok You Should Follow"
Article, Something Curated, 2023

"Modern Art on Display Now in Out Third Floor Galleries"
Article, Jason Sohigian, Armenian Museum of America, 2022

"8 Cuentas de TikTok Para Aprender Historia del Arte"
Article, Laura Muriel, Domestika, 2022

"Why Art History? The Art of Deciphering"
Interview (YouTube), OKS Association at The King's School, Canterbury, 2021

"Making Art Accessible: Tatyana Serraino (BY 2013-15)"
Article, OKS Association, The King's School, Canterbury, 2021

"MA in Art History Alumni Spotlight: Tatyana Serraino"
Graduate Student Spotlight, John Cabot University, 2020