

TATYANA K. SERRAINO

ART HISTORIAN & CONTENT CREATOR

WORK EXPERIENCE

Content Creator & Videographer

The Roman Food Tour, Rome | Jan 2023 - Present

- Executed research & authored informative & entertaining scripts for video content
- Planned & organized filming schedule in collaboration with relevant venues
- Starred as the presenter in videos created for the company's social media channels

Food Tour Guide

The Roman Food Tour, Rome | Jan 2022 - Present

- Guided groups (of up to 17 people) through different culinary venues
- Provided attentive customer care and excellent interpersonal skills
- Delivered informative and entertaining commentary for the duration of the tour

Content Creator & Writer

The Art Story Foundation, Remote | Mar 2021 - Oct 2021

- Conducted thorough & independent research on a specified topic (art & art history)
- Created high-quality written and video content on the specified topic
- Balanced adherence to guidelines with artistic license and creativity

Head of Academic Excellence & Senior Tutor

M-Colledge - Brainlyne, Remote | Nov 2020 - Nov 2021

- Designed class content and tutored students in preparation for the SAT Examination
- Supported students in their academic pursuits with empathy & understanding
- Tracked student performance whilst providing constructive and encouraging feedback

PR Assistant

Woodham Smith, London | March 2020

- Fulfilled and logged all press enquiries swiftly and efficiently
- Assisted with day-to-day management of social media outreach by creating content and developing content strategy

Gallery Intern

Studio Stefania Miscetti, Rome | Jul 2019 - Dec 2019

- Re-conceptualized, updated, and monitored the gallery's website
- Took charge of managerial duties, email correspondence, and social media marketing
- Collaborated with artists in the planning of exhibitions whilst adhering to deadlines

EDUCATIONAL HISTORY

Rome Business School

Master's in Art and Culture Management | Oct 2022 - Present | Rome, Italy

John Cabot American University

Masters in Art History: 3.85 GPA | Sep 2018 - Dec 2019 | Rome, Italy

Cambridge University (St John's College)

BA in Art History: 2:1 | Oct 2015 - Jul 2018 | Cambridge, England

AboutArt: Making Art Accessible Personal Website & Social Media Channels

Website: www.aboutartbytatyana.com

YouTube: AboutArt (2.98k subscribers)

TikTok: [tatyanaaboutart](https://www.tiktok.com/@tatyanaaboutart) (398k followers)

Instagram: [aboutart.tks](https://www.instagram.com/aboutart.tks) (5.92k followers)



CONTACT ME AT

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Email: tatyana.serraino@yahoo.com

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LANGUAGES

English C2

Italian C1

French B1

COURSES

Met Film School
Part Time Foundation in Screenwriting
4 Feb 2020 - 4 Mar 2020

Sotheby's Institute of Art
Skills in the Art World: Curating
30 Jan 2020 - 26 Mar 2020

IED Venezia
Course in Contemporary Art & Architecture
18 Jul 2016 - 30 Jul 2016

DIGITAL SKILLS

Canva

Adobe Suite

Filmora

Pinterest

HONOURS & AWARDS

Scholarship from Rome Business School,
Upon Acceptance, 2022

Graduate Presidential Grant Scholarship
John Cabot University, 2018

Whytehead Scholarship (St John's Scholar)
Cambridge University, 2017

Scholarship from The King's School in
Canterbury, Upon Graduation, 2015

PAPERS AND PUBLICATIONS

"Remembering Modigliani: Italy's Ongoing Battle Against Forgery"
Published Article, Center for Art Law, 2020

"The Unseeing Masks: The Meaning of the Two Masks in Michelangelo
Buonarroti's Venus and Cupid of 1532-1523"
Master's Thesis, John Cabot University, 2019

"Lost Layers: Presentation of the Initial Findings on the History of the
Guarini Campus"
Master's Presentation on Independent Primary Research Project, John Cabot
University, 2019

"The Painted Demons of Mikhail Alexandrovich Vrubel (1890-1902)"
Dissertation, Cambridge University, 2018

PRESS AND PUBLICITY

"Hugo Simbergin klassikkomaalaus nousi kansainväliseksi Tiktok-hitiksi"
Article, Helsingin Sanomat, 2023

"Art | Hugo Simberg's classic painting became an international Tiktok hit"
Article, Pledge Times, 2023

"The Art Historians of TikTok You Should Follow"
Article, Something Curated, 2023

"LEGO Project – Hokusai's 'Great Wave'"
Podcast Host, Lego Art, 2022

"Modern Art on Display Now in Out Third Floor Galleries"
Article, Jason Sohigian, Armenian Museum of America, 2022

"8 Cuentas de TikTok Para Aprender Historia del Arte"
Article, Laura Muriel, Domestika, 2022

"Why Art History? The Art of Deciphering"
Interview (YouTube), OKS Association at The King's School, Canterbury, 2021

"Making Art Accessible: Tatyana Serraino (BY 2013-15)"
Article, OKS Association, The King's School, Canterbury, 2021

"MA in Art History Alumni Spotlight: Tatyana Serraino"
Graduate Student Spotlight, John Cabot University, 2020